

# Success and Retention 2012/13 through 2016/17 Accounting & Business (ACTG & BUS)

### **Course Success and Retention Annually**

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2012/2013	885	635	71.8%	70%	1.8%	754	85.2%	84%	1.2%
2013/2014	765	488	63.8%	70%	-6.2%	620	81.0%	84%	-3.0%
2014/2015	1,037	701	67.6%	70%	-2.4%	856	82.5%	84%	-1.5%
2015/2016	1,169	790	67.6%	70%	-2.4%	958	82.0%	84%	-2.0%
2016/2017	1,420	999	70.4%	70%	0.4%	1,165	82.0%	84%	-2.0%

#### **Course Success and Retention by Semester**

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2012	437	303	69.3%	371	84.9%
Fall 2013	336	204	60.7%	270	80.4%
Fall 2014	391	250	63.9%	315	80.6%
Fall 2015	503	302	60.0%	398	79.1%
Fall 2016	636	426	67.0%	502	78.9%
Spring 2013	448	332	74.1%	383	85.5%
Spring 2014	429	284	66.2%	350	81.6%
Spring 2015	535	365	68.2%	446	83.4%
Spring 2016	600	439	73.2%	503	83.8%
Spring 2017	577	414	71.8%	483	83.7%
Summer 2014	111	86	77.5%	95	85.6%
Summer 2015	66	49	74.2%	57	86.4%
Summer 2016	207	159	76.8%	180	87.0%

### **Course Success and Retention by Ethnicity**

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Asian	67	53	79.1%	60	89.6%
	Black - Non-Hispanic	46	29	63.0%	41	89.1%
	Filipino	23	22	95.7%	22	95.7%
	Hispanic	314	198	63.1%	251	79.9%
	Multi Races	116	81	69.8%	95	81.9%
	Pacific Islander	23	21	91.3%	22	95.7%
	White Non-Hispanic	260	205	78.8%	233	89.6%
	Unknown	36	26	72.2%	30	83.3%
	Totals and Averages	885	635	71.8%	754	85.2%
2013/2014	American Indian/Alaskan Native	7	7	100.0%	7	100.0%
	Asian	47	32	68.1%	39	83.0%
	Black - Non-Hispanic	44	20	45.5%	35	79.5%
	Filipino	18	12	66.7%	13	72.2%
	Hispanic	253	147	58.1%	197	77.9%
	Multi Races	93	54	58.1%	73	78.5%
	Pacific Islander	16	10	62.5%	13	81.3%
	White Non-Hispanic	260	189	72.7%	222	85.4%
	Unknown	27	17	63.0%	21	77.8%
	Totals and Averages	765	488	63.8%	620	81.0%
2014/2015	American Indian/Alaskan Native	4	3	75.0%	4	100.0%
	Asian	112	85	75.9%	94	83.9%
	Black - Non-Hispanic	28	14	50.0%	18	64.3%
	Filipino	41	27	65.9%	34	82.9%
	Hispanic	327	209	63.9%	263	80.4%
	Multi Races	141	85	60.3%	111	78.7%
	Pacific Islander	40	31	77.5%	37	92.5%
	White Non-Hispanic	304	220	72.4%	260	85.5%
	Unknown	40	27	67.5%	35	87.5%
	Totals and Averages	1,037	701	67.6%	856	82.5%
2015/2016	American Indian/Alaskan Native	2			1	50.0%
	Asian	143	118	82.5%	129	90.2%
	Black - Non-Hispanic	40	19	47.5%	27	67.5%
	Filipino	39	19	48.7%	31	79.5%
	Hispanic	352	226	64.2%	280	79.5%

## **Course Success and Retention by Ethnicity**

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Multi Races	188	123	65.4%	149	79.3%
	Pacific Islander	31	24	77.4%	25	80.6%
	White Non-Hispanic	326	226	69.3%	276	84.7%
	Unknown	48	35	72.9%	40	83.3%
	Totals and Averages	1,169	790	67.6%	958	82.0%
2016/2017	American Indian/Alaskan Native	7	6	85.7%	6	85.7%
	Asian	187	145	77.5%	162	86.6%
	Black - Non-Hispanic	46	30	65.2%	35	76.1%
	Filipino	80	57	71.3%	66	82.5%
	Hispanic	397	258	65.0%	314	79.1%
	Multi Races	247	167	67.6%	201	81.4%
	Pacific Islander	33	25	75.8%	29	87.9%
	White Non-Hispanic	372	271	72.8%	306	82.3%
	Unknown	51	40	78.4%	46	90.2%
	Totals and Averages	1,420	999	70.4%	1,165	82.0%

### **Course Success and Retention by Gender**

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Female	448	315	70.3%	378	84.4%
	Male	427	314	73.5%	368	86.2%
	Unreported	10	6	60.0%	8	80.0%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	Female	396	255	64.4%	331	83.6%
	Male	360	228	63.3%	282	78.3%
	Unreported	9	5	55.6%	7	77.8%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	Female	557	380	68.2%	452	81.1%
	Male	451	298	66.1%	377	83.6%
	Unreported	29	23	79.3%	27	93.1%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	Female	637	427	67.0%	509	79.9%
	Male	507	342	67.5%	424	83.6%
	Unreported	25	21	84.0%	25	100.0%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	Female	749	535	71.4%	621	82.9%
	Male	633	440	69.5%	519	82.0%
	Unreported	38	24	63.2%	25	65.8%
	Totals & Averages	1,420	999	70.4%	1,165	82.0%

### Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Under 18	15	14	93.3%	15	100.0%
	Age 18-22	353	259	73.4%	307	87.0%
	Age 23-28	231	156	67.5%	194	84.0%
	Age 29-39	138	93	67.4%	109	79.0%
	Age 40-49	70	49	70.0%	58	82.9%
	Age 50-59	67	57	85.1%	62	92.5%
	Age 60+	11	7	63.6%	9	81.8%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	Under 18	14	9	64.3%	13	92.9%
	Age 18-22	294	182	61.9%	236	80.3%
	Age 23-28	193	123	63.7%	160	82.9%
	Age 29-39	151	95	62.9%	118	78.1%
	Age 40-49	42	31	73.8%	37	88.1%
	Age 50-59	56	38	67.9%	45	80.4%
	Age 60+	15	10	66.7%	11	73.3%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	Under 18	15	14	93.3%	14	93.3%
	Age 18-22	372	243	65.3%	313	84.1%
	Age 23-28	323	220	68.1%	264	81.7%
	Age 29-39	211	135	64.0%	163	77.3%
	Age 40-49	54	36	66.7%	46	85.2%
	Age 50-59	43	37	86.0%	38	88.4%
	Age 60+	19	16	84.2%	18	94.7%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	Under 18	21	19	90.5%	21	100.0%
	Age 18-22	497	327	65.8%	410	82.5%
	Age 23-28	308	205	66.6%	247	80.2%
	Age 29-39	204	139	68.1%	166	81.4%
	Age 40-49	77	53	68.8%	64	83.1%
	Age 50-59	45	33	73.3%	34	75.6%
	Age 60+	17	14	82.4%	16	94.1%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	Under 18	38	35	92.1%	36	94.7%

## Course Success and Retention by Age

		Success		Retention	Retention
	Headcount	Count	Success Rate	Count	Rate
Age 18-22	576	427	74.1%	493	85.6%
Age 23-28	436	299	68.6%	354	81.2%
Age 29-39	222	131	59.0%	160	72.1%
Age 40-49	81	60	74.1%	67	82.7%
Age 50-59	47	33	70.2%	40	85.1%
Age 60+	20	14	70.0%	15	75.0%
Totals & Averages	1,420	999	70.4%	1,165	82.0%

### **Course Success and Retention by Enrollment Status**

			Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Continuing Student		626	456	72.8%	540	86.3%
	Currently K-12		5	4	80.0%	4	80.0%
		Middle College	18	17	94.4%	18	100.0%
	First-Time Student		33	25	75.8%	29	87.9%
	First-Time Transfer Student	:	49	31	63.3%	40	81.6%
	Returning Student		91	51	56.0%	65	71.4%
	Returning Transfer Student		63	51	81.0%	58	92.1%
		<b>Totals &amp; Averages</b>	885	635	71.8%	754	85.2%
2013/2014	Continuing Student		572	382	66.8%	466	81.5%
	Currently K-12		4	4	100.0%	4	100.0%
		Middle College	11	7	63.6%	10	90.9%
	First-Time Student		28	15	53.6%	24	85.7%
	First-Time Transfer Student		58	33	56.9%	46	79.3%
	Returning Student		58	29	50.0%	42	72.4%
	Returning Transfer Student		34	18	52.9%	28	82.4%
		<b>Totals &amp; Averages</b>	765	488	63.8%	620	81.0%
2014/2015	Continuing Student		767	527	68.7%	629	82.0%
	Currently K-12		10	9	90.0%	9	90.0%
		Middle College	3	3	100.0%	3	100.0%
	First-Time Student		38	22	57.9%	34	89.5%
	First-Time Transfer Student	:	84	56	66.7%	72	85.7%
	Returning Student		64	37	57.8%	49	76.6%
	Returning Transfer Student		71	47	66.2%	60	84.5%

				Success		Retention	
			Headcount	Count	Success Rate	Count	Retention Rate
		<b>Totals &amp; Averages</b>	1,037	701	67.6%	856	82.5%
2015/2016	Continuing Student		862	596	69.1%	710	82.4%
	Currently K-12		15	10	66.7%	13	86.7%
		Middle College	10	10	100.0%	10	100.0%
	First-Time Student		36	26	72.2%	31	86.1%
	First-Time Transfer Student		90	52	57.8%	73	81.1%
	Returning Student		88	56	63.6%	68	77.3%
	Returning Transfer Student		68	40	58.8%	53	77.9%
		<b>Totals &amp; Averages</b>	1,169	790	67.6%	958	82.0%
2016/2017	Continuing Student		1,077	777	72.1%	904	83.9%
	Currently K-12		28	21	75.0%	23	82.1%
		Middle College	22	22	100.0%	22	100.0%
	First-Time Student		47	31	66.0%	37	78.7%
	First-Time Transfer Student		80	53	66.3%	63	78.8%
	Returning Student		84	46	54.8%	54	64.3%
	Returning Transfer Student		82	49	59.8%	62	75.6%
		<b>Totals &amp; Averages</b>	1,420	999	70.4%	1,165	82.0%

## Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Not Online	885	635	71.8%	754	85.2%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	Not Online	623	425	68.2%	514	82.5%
	Online	142	63	44.4%	106	74.6%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	Hybrid	26	18	69.2%	23	88.5%
	Not Online	678	495	73.0%	568	83.8%
	Online	333	188	56.5%	265	79.6%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	Hybrid	55	37	67.3%	43	78.2%

## Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Not Online	543	419	77.2%	479	88.2%
	Online	547	315	57.6%	415	75.9%
	Web Assisted	24	19	79.2%	21	87.5%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	Not Online	557	406	72.9%	472	84.7%
	Online	863	593	68.7%	693	80.3%
	Totals & Averages	1,420	999	70.4%	1,165	82.0%

## **Course Success and Retention by CTE vs Non CTE**

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	CTE	510	334	65.5%	422	82.7%
	Not CTE	375	301	80.3%	332	88.5%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	CTE	364	243	66.8%	300	82.4%
	Not CTE	401	245	61.1%	320	79.8%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	CTE	450	300	66.7%	361	80.2%
	Not CTE	587	401	68.3%	495	84.3%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	CTE	467	327	70.0%	401	85.9%
	Not CTE	702	463	66.0%	557	79.3%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	CTE	359	213	59.3%	284	79.1%
	Not CTE	1,061	786	74.1%	881	83.0%
	Totals & Averages	1,420	999	70.4%	1,165	82.0%

		Headcount	Success Count	Success Rate	<b>Retention Count</b>	<b>Retention Rate</b>
2012/2013	Non Basic Skills	885	635	71.8%	754	85.2%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	Non Basic Skills	765	488	63.8%	620	81.0%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	Non Basic Skills	1,037	701	67.6%	856	82.5%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	Non Basic Skills	1,169	790	67.6%	958	82.0%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	Non Basic Skills	1,420	999	70.4%	1,165	82.0%
	Totals & Averages	1,420	999	70.4%	1,165	82.0%

### Course Success and Retention by Basic Skills vs Non Basic Skills

### Course Success and Retention by Prior to College Level

		Headcount	Success Count	Success Rate	<b>Retention Count</b>	<b>Retention Rate</b>
2012/2013	Not applicable	885	635	71.8%	754	85.2%
2013/2014	Not applicable	765	488	63.8%	620	81.0%
2014/2015	Not applicable	1,037	701	67.6%	856	82.5%
2015/2016	Not applicable	1,169	790	67.6%	958	82.0%
2016/2017	Not applicable	1,420	999	70.4%	1,165	82.0%

		Headcount	Success Count	Success Rate	<b>Retention Count</b>	<b>Retention Rate</b>
2012/2013	Not Transferable	41	30	73.2%	38	92.7%
	Transferable	844	605	71.7%	716	84.8%
	Totals & Averages	885	635	71.8%	754	85.2%
2013/2014	Not Transferable	35	29	82.9%	33	94.3%
	Transferable	730	459	62.9%	587	80.4%
	Totals & Averages	765	488	63.8%	620	81.0%
2014/2015	Not Transferable	30	25	83.3%	27	90.0%
	Transferable	1,007	676	67.1%	829	82.3%
	Totals & Averages	1,037	701	67.6%	856	82.5%
2015/2016	Not Transferable	49	43	87.8%	45	91.8%
	Transferable	1,120	747	66.7%	913	81.5%
	Totals & Averages	1,169	790	67.6%	958	82.0%
2016/2017	Not Transferable	61	39	63.9%	50	82.0%
	Transferable	1,359	960	70.6%	1,115	82.0%
	Totals & Averages	1,420	999	70.4%	1,165	82.0%

### **Grade Distribution**

	<u>A</u>	<u>B</u>	<u>c</u>	D	<u>E</u>	<u>Other</u>	<u>w</u>
Fall 2012	152	89	61	20	45	4	66
Fall 2013	87	68	49	14	52		66
Fall 2014	127	75	47	13	52	1	76
Fall 2015	179	77	45	18	78	1	105
Fall 2016	228	119	79	17	56	3	134
Spring 2013	189	97	46	12	39		65
Spring 2014	138	93	50	13	53	3	79
Spring 2015	184	102	61	19	62	18	89
Spring 2016	253	124	62	17	46	1	97
Spring 2017	246	103	64	18	48	4	94
Summer 2014	30	44	12	3	6		16
Summer 2015	30	12	7	2	6		9
Summer 2016	90	53	15	3	18	1	27

				Headcount	Success	Success Rate	Retention	Retention Rate
Fall 2012	ACTG	100	Accounting Procedures	49	29	59.2%	40	81.6%
		121	Financial Accounting	88	51	58.0%	66	75.0%
		131	Managerial Accounting	38	34	89.5%	37	97.4%
		672	Cooperative Educ: Internship	3	1	33.3%	1	33.3%
	BUS.	100	Contemporary American Bus.	105	80	76.2%	96	91.4%
		101	Human Relations In Business	36	27	75.0%	29	80.6%
		103	Intro to Bus Info Systems	19	16	84.2%	17	89.5%
			Intro. to Bus. Info. Systems	33	32	97.0%	32	97.0%
		395	Getting Started in Bus. Green	19	12	63.2%	14	73.7%
		396	Dev. a Bus. Plan Inc. Sust. Pr	22	10	45.5%	19	86.4%
		397	Developing a Marketing Plan	25	11	44.0%	20	80.0%
Fall 2013	ACTG	100	Accounting Procedures	23	14	60.9%	16	69.6%
		121	Financial Accounting	81	47	58.0%	63	77.8%
		131	Managerial Accounting	27	22	81.5%	26	96.3%
		200	Quickbooks	35	23	65.7%	28	80.0%
	BUS.	100	Contemporary Am Business	25	15	60.0%	25	100.0%
			Contemporary American Bus.	78	48	61.5%	62	79.5%
		103	Intro to Bus Info Systems	21	14	66.7%	17	81.0%
		180	Marketing	30	15	50.0%	20	66.7%
		335	Theories/Practices Global Bus.	16	6	37.5%	13	81.3%
Fall 2014	ACTG	100	Accounting Procedures	57	32	56.1%	42	73.7%
		121	Financial Accounting	81	49	60.5%	60	74.1%
		131	Managerial Accounting	33	31	93.9%	32	97.0%
		200	Quickbooks	25	15	60.0%	15	60.0%
		672	Cooperative Educ: Internship	2	1	50.0%	1	50.0%
	BUS.	100	Contemporary Am Business	22	5	22.7%	18	81.8%
			Contemporary American Bus.	79	44	55.7%	67	84.8%
		101	Human Relations In Business	23	18	78.3%	19	82.6%
		103	Intro. to Bus. Info. Systems	20	17	85.0%	19	95.0%
		201	Business Law	37	31	83.8%	34	91.9%
		230	Intro to Intn'l Marketing	12	7	58.3%	8	66.7%
Fall 2015	ACTG	100	Accounting Procedures	47	24	51.1%	37	78.7%

### **Course Success and Retention by Courses**

Data Source: SMCCD Data Warehouse

Course S	Success	and	Retention	by	/ Courses
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				Headcount	Success	Success Rate	Retention	Retention Rate
		121	Financial Accounting	109	61	56.0%	91	83.5%
		131	Managerial Accounting	34	25	50.0 <i>%</i> 73.5%	30	88.2%
		181	Taxation Indvs using Tax Softw	15	14	93.3%	14	93.3%
		672	Cooperative Educ: Internship	3	3	93.3 <i>%</i> 100.0%	3	93.3 <i>%</i> 100.0%
	BUS.	100	Introduction to Business	110	64	58.2%	84	76.4%
	D03.	100	Human Relations In Workplace	15	0 <del>4</del> 11	58.2 <i>%</i> 73.3%	13	76.4 <i>%</i> 86.7%
		101	Intro. to Bus. Info. Systems	56	30	53.6%	41	73.2%
		150	Small Business Management	20	30 12	53.0 <i>%</i> 60.0%	14	73.2 <i>%</i> 70.0%
		180		20	12	70.0%	14	70.0% 80.0%
		201	Marketing Business Law	20 43	38	70.0 <i>%</i> 88.4%	38	80.0 <i>%</i> 88.4%
		201	Intro Intn'i Market - Honors	43 7	2	88.4% 28.6%	5	
		230	Intro to Intn'l Marketing	24	2 4	26.6% 16.7%	5 12	71.4% 50.0%
Fall 2016	ACTO	100	Accounting Procedures	24 37	4 19	51.4%	28	50.0% 75.7%
Fall 2010	ACTG		-					
		121 131	Financial Accounting	103 46	57 34	55.3% 73.9%	82 37	79.6%
			Managerial Accounting					80.4%
		200	Quickbooks	26	18	69.2%	19	73.1%
		672	Cooperative Educ: Internship	2	4	00 <b>7</b> %	r	00.00/
	BUS.	100	Intro to Business-Honors	6	4	66.7%	5	83.3%
		4.0.4	Introduction to Business	117	82	70.1%	96	82.1%
		101	Human Relations In Workplace	23	18	78.3%	18	78.3%
		400	Human Relations Wkplace-Honors		4	80.0%	4	80.0%
		103	Intro to Bus Info Systems	17	9	52.9%	13	76.5%
		105	Intro. to Bus. Info. Systems	38	30	78.9%	32	84.2%
		125	International Business	17	7	41.2%	8	47.1%
			International Business-Honors	7	6	85.7%	7	100.0%
		150	Small Business Management	36	22	61.1%	27	75.0%
		180	Marketing	23	20	87.0%	20	87.0%
		201	Business Law	94	69	73.4%	78	83.0%
			Business Law - HONORS	1	1	100.0%	1	100.0%
			Business Law-Honors	7	7	100.0%	7	100.0%
			Startup fr Artists, Design/Cre	31	19	61.3%	20	64.5%
Spring	ACTG	100	Accounting Procedures	40	24	60.0%	29	72.5%
2013		121	Financial Accounting	70	44	62.9%	57	81.4%
		131	Managerial Accounting	48	40	83.3%	43	89.6%
		180	Payroll & Business Taxes	41	30	73.2%	38	92.7%

				Headcount	Success	Success Rate	Retention	Retention Rate
		200	Quickbooks	21	17	81.0%	19	90.5%
		672	Cooperative Ed.: Internship	9	5	55.6%	8	88.9%
	BUS.	100	Contemp. American Business	19	12	63.2%	18	94.7%
			Contemporary American Bus.	74	58	78.4%	61	82.4%
		101	Human Relations in Business	17	9	52.9%	11	64.7%
		103	Intro Business Info Systems	32	28	87.5%	28	87.5%
		108	<b>Business Writing/Presentation</b>	13	11	84.6%	13	100.0%
		201	Business Law	40	39	97.5%	40	100.0%
		395	Getting Started in Bus. Green	12	11	91.7%	12	100.0%
		396	Dev. a Bus. Plan Inc. Sust. Pr	12	4	33.3%	6	50.0%
Spring	ACTG	100	Accounting Procedures	26	15	57.7%	18	69.2%
2014		121	Financial Accounting	69	43	62.3%	58	84.1%
		131	Managerial Accounting	33	26	78.8%	28	84.8%
		180	Payroll & Business Taxes	35	29	82.9%	33	94.3%
		200	Quickbooks	35	24	68.6%	30	85.7%
	BUS.	100	Contemp. American Business	18	16	88.9%	16	88.9%
			Contemporary American Bus.	70	36	51.4%	53	75.7%
		103	Intro Business Info Systems	25	17	68.0%	20	80.0%
		150	Small Business Management	26	14	53.8%	19	73.1%
		180	Marketing	29	16	55.2%	19	65.5%
		201	Business Law	46	45	97.8%	46	100.0%
		230	International Marketing	17	3	17.6%	10	58.8%
Spring	ACTG	100	Accounting Procedures	27	16	59.3%	22	81.5%
2015		121	Financial Accounting	106	59	55.7%	85	80.2%
		131	Managerial Accounting	39	35	89.7%	35	89.7%
		180	Payroll & Business Taxes	30	25	83.3%	27	90.0%
		200	QuickBooks	30	19	63.3%	24	80.0%
		250	Cert Bookkeeper AIPB Prep.	18	17	94.4%	17	94.4%
		672	Cooperative Ed.: Internship	2	1	50.0%	1	50.0%
	BUS.	100	Contemporary Am Business	35	27	77.1%	30	85.7%
			Contemporary American Bus.	62	37	59.7%	49	79.0%
		103	Intro Business Info Systems	54	38	70.4%	44	81.5%
		150	Small Business Management	28	24	85.7%	24	85.7%
		180	Marketing	26	18	69.2%	23	88.5%
		201	Business Law	40	33	82.5%	36	90.0%

				Headcount	Success	Success Rate	Retention	Retention Rate
		230	International Marketing	22	7	31.8%	15	68.2%
		335	Theories/Practices Global Bus.	16	9	56.3%	14	87.5%
Spring 2016	ACTG	100	Accounting Procedures	29	22	75.9%	27	93.1%
		121	Financial Accounting	106	69	65.1%	84	79.2%
		131	Managerial Accounting	44	40	90.9%	42	95.5%
		180	Payroll & Business Taxes	34	29	85.3%	31	91.2%
		200	QuickBooks	28	24	85.7%	25	89.3%
		672	Cooperative Ed.: Internship	1	1	100.0%	1	100.0%
	BUS.	100	Introduction to Busines-Honors	6	6	100.0%	6	100.0%
			Introduction to Business	119	72	60.5%	93	78.2%
		103	Intro Business Info Systems	83	55	66.3%	61	73.5%
		108	Business Communications	17	15	88.2%	16	94.1%
		150	Small Business Management	23	20	87.0%	22	95.7%
		180	Marketing	24	19	79.2%	21	87.5%
		201	Business Law	78	59	75.6%	66	84.6%
			Business Law - Honors	8	8	100.0%	8	100.0%
Spring	ACTG	100	Accounting Procedures	15	9	60.0%	12	80.0%
2017		121	Financial Accounting	66	28	42.4%	44	66.7%
			Financial Accounting - HONORS	1	1	100.0%	1	100.0%
		131	Managerial Accounting	32	27	84.4%	31	96.9%
		180	Payroll & Business Taxes	30	20	66.7%	30	100.0%
		672	Cooperative Ed.: Internship	1				
	BUS.	100	Introduction to Busines-Honors	6	5	83.3%	5	83.3%
			Introduction to Business	104	77	74.0%	86	82.7%
		103	Intro Bus Info Systems-Honors	12	11	91.7%	11	91.7%
			Intro Business Info Systems	69	60	87.0%	61	88.4%
			Intro. to Bus. Info. Systems	27	14	51.9%	19	70.4%
		150	Entrepren.: Small Bus. Manag.	15	10	66.7%	11	73.3%
		180	Marketing	35	25	71.4%	31	88.6%
		201	Business Law	143	114	79.7%	122	85.3%
			Business Law - Honors	7	7	100.0%	7	100.0%
Summer 2014		401	<b>Business Communications</b>	14	6	42.9%	12	85.7%
	BUS.	100	Contemporary Am Business	51	38	74.5%	45	88.2%
		180	Marketing	21	15	71.4%	16	76.2%
		201	Business Law	39	33	84.6%	34	87.2%

## **Course Success and Retention by Courses**

				Headcount	Success	Success Rate	Retention	Retention Rate
Summer 2015	BUS.	100	Contemporary Am Business	30	20	66.7%	26	86.7%
		201	Business Law	36	29	80.6%	31	86.1%
Summer 2016	BUS.	100	Introduction to Business	73	51	69.9%	57	78.1%
		103	Intro. to Bus. Info. Systems	42	33	78.6%	40	95.2%
		201	Business Law	92	75	81.5%	83	90.2%