



Success and Retention 2010/11 through 2014/15 Multimedia (MART)

Course Success and Retention Annually

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2010/2011	776	528	68%	70%	-2%	680	88%	84%	4%
2011/2012	621	430	69%	70%	-1%	531	86%	84%	2%
2012/2013	699	499	71%	70%	1%	613	88%	84%	4%
2013/2014	618	417	67%	70%	-3%	516	83%	84%	-1%
2014/2015	620	408	66%	70%	-4%	531	86%	84%	2%

Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2010	362	245	68%	315	87%
Fall 2011	285	193	68%	251	88%
Fall 2012	323	237	73%	286	89%
Fall 2013	346	233	67%	299	86%
Fall 2014	291	191	66%	240	82%
Spring 2011	384	266	69%	341	89%
Spring 2012	307	216	70%	255	83%
Spring 2013	364	252	69%	316	87%
Spring 2014	265	181	68%	214	81%
Spring 2015	305	200	66%	270	89%

Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Summer 2010	30	17	57%	24	80%
Summer 2011	29	21	72%	25	86%
Summer 2012	12	10	83%	11	92%
Summer 2013	7	3	43%	3	43%
Summer 2014	24	17	71%	21	88%
Total	3,334	2,282	68%	2,871	86%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	African American	25	4	16%	18	72%
	Asian	87	69	79%	75	86%
	Filipino	43	34	79%	38	88%
	Hispanic	193	126	65%	170	88%
	Native Am.	2	1	50%	2	100%
	Unknown	87	50	57%	73	84%
	White	339	244	72%	304	90%
	Totals & Averages		776	528	68%	680
2011/2012	African American	31	12	39%	25	81%
	Asian	54	43	80%	47	87%
	Filipino	46	38	83%	43	93%
	Hispanic	152	95	63%	126	83%
	Native Am.	1			1	100%
	Unknown	102	60	59%	83	81%
	White	235	182	77%	206	88%
	Totals & Averages		621	430	69%	531
2012/2013	African American	25	14	56%	23	92%
	Asian	78	63	81%	69	88%
	Filipino	30	21	70%	26	87%
	Hispanic	176	109	62%	150	85%
	Unknown	127	90	71%	114	90%
	White	263	202	77%	231	88%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Totals & Averages	699	499	71%	613	88%
2013/2014	African American	31	26	84%	29	94%
	Asian	60	40	67%	48	80%
	Filipino	27	18	67%	20	74%
	Hispanic	167	108	65%	143	86%
	Native Am.	1	1	100%	1	100%
	Unknown	124	82	66%	101	81%
	White	208	142	68%	174	84%
	Totals & Averages	618	417	67%	516	83%
2014/2015	African American	20	12	60%	16	80%
	Asian	65	48	74%	60	92%
	Filipino	50	31	62%	44	88%
	Hispanic	155	99	64%	129	83%
	Native Am.	1			1	100%
	Unknown	132	78	59%	112	85%
	White	197	140	71%	169	86%
	Totals & Averages	620	408	66%	531	86%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Female	318	217	68%	279	88%
	Male	450	306	68%	394	88%
	Unreported	7	4	57%	6	86%
	Totals & Averages	775	527	68%	679	88%
2011/2012	Female	257	188	73%	217	84%
	Male	353	235	67%	304	86%
	Unreported	11	7	64%	10	91%
	Totals & Averages	621	430	69%	531	86%
2012/2013	Female	297	224	75%	262	88%
	Male	394	271	69%	344	87%
	Unreported	5	1	20%	4	80%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Totals & Averages	696	496	71%	610	88%
2013/2014	Female	227	167	74%	188	83%
	Male	378	246	65%	319	84%
	Unreported	10	2	20%	6	60%
	Totals & Averages	615	415	67%	513	83%
2014/2015	Female	238	167	70%	196	82%
	Male	360	228	63%	316	88%
	Unreported	21	13	62%	19	90%
	Totals & Averages	619	408	66%	531	86%

Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Age 60+	37	29	78%	31	84%
	Age 18-22	244	134	55%	209	86%
	Age 23-28	180	136	76%	161	89%
	Age 29-39	110	83	75%	100	91%
	Age 50-59	55	36	65%	46	84%
	Age 40-49	85	61	72%	70	82%
	Under 18	65	49	75%	63	97%
	Totals & Averages	776	528	68%	680	88%
2011/2012	Age 60+	16	9	56%	14	88%
	Age 18-22	225	156	69%	197	88%
	Age 23-28	144	99	69%	128	89%
	Age 29-39	98	72	73%	82	84%
	Age 50-59	44	36	82%	39	89%
	Age 40-49	60	32	53%	39	65%
	Under 18	34	26	76%	32	94%
	Totals & Averages	621	430	69%	531	86%
2012/2013	Age 60+	27	25	93%	25	93%
	Age 18-22	253	181	72%	229	91%
	Age 23-28	154	109	71%	136	88%

Course Success and Retention by Age

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Age 29-39	97	64	66%	74	76%
Age 50-59	41	20	49%	32	78%
Age 40-49	62	47	76%	56	90%
Under 18	65	53	82%	61	94%
Totals & Averages	699	499	71%	613	88%
2013/2014					
Age 60+	11	7	64%	10	91%
Age 18-22	202	144	71%	177	88%
Age 23-28	187	113	60%	142	76%
Age 29-39	84	51	61%	70	83%
Age 50-59	35	26	74%	31	89%
Age 40-49	34	23	68%	28	82%
Under 18	65	53	82%	58	89%
Totals & Averages	618	417	67%	516	83%
2014/2015					
Age 60+	23	15	65%	15	65%
Age 18-22	215	153	71%	193	90%
Age 23-28	168	89	53%	140	83%
Age 29-39	79	56	71%	68	86%
Age 50-59	28	20	71%	25	89%
Age 40-49	42	26	62%	34	81%
Under 18	65	49	75%	56	86%
Totals & Averages	620	408	66%	531	86%

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Continuing Student	509	363	71%	448	88%
	Currently K-12	78	65	83%	74	95%
	First-Time Student	26	4	15%	20	77%
	First-Time Transfer Student	48	30	63%	44	92%
	Returning Student	72	42	58%	57	79%
	Returning Transfer Student	43	24	56%	37	86%
2011/2012	Continuing Student	411	299	73%	355	86%
	Currently K-12	37	29	78%	35	95%
	First-Time Student	35	18	51%	30	86%
	First-Time Transfer Student	50	30	60%	41	82%
	Returning Student	48	30	63%	39	81%
	Returning Transfer Student	40	24	60%	31	78%
2012/2013	Continuing Student	449	333	74%	387	86%
	Currently K-12	86	60	70%	81	94%
	First-Time Student	33	20	61%	28	85%
	First-Time Transfer Student	45	28	62%	41	91%
	Returning Student	59	40	68%	55	93%
	Returning Transfer Student	27	18	67%	21	78%
2013/2014	Continuing Student	429	303	71%	369	86%
	Currently K-12	78	64	82%	69	88%
	First-Time Student	18	5	28%	12	67%
	First-Time Transfer Student	40	17	43%	27	68%
	Returning Student	26	12	46%	20	77%
	Returning Transfer Student	27	16	59%	19	70%
2014/2015	Continuing Student	432	290	67%	379	88%
	Currently K-12	73	59	81%	66	90%
	First-Time Student	18	11	61%	16	89%
	First-Time Transfer Student	32	18	56%	27	84%
	Returning Student	32	19	59%	25	78%
	Returning Transfer Student	33	11	33%	18	55%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Not Online	689	471	68%	603	88%
	Online	87	57	66%	77	89%
2011/2012	Not Online	567	401	71%	482	85%
	Online	54	29	54%	49	91%
2012/2013	Not Online	626	450	72%	552	88%
	Online	73	49	67%	61	84%
2013/2014	Not Online	564	380	67%	465	82%
	Online	54	37	69%	51	94%
2014/2015	Not Online	561	372	66%	479	85%
	Online	59	36	61%	52	88%
Total		3,334	2,282	68%	2,871	86%

Course Success and Retention by Basic Skills vs Non Basic Skills

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Non Basic Skills	776	528	68%	680	88%
2011/2012	Non Basic Skills	621	430	69%	531	86%
2012/2013	Non Basic Skills	699	499	71%	613	88%
2013/2014	Non Basic Skills	618	417	67%	516	83%
2014/2015	Non Basic Skills	620	408	66%	531	86%
Total		3,334	2,282	68%	2,871	86%

Course Success and Retention by CTE vs Non CTE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	CTE	170	129	76%	156	92%
	Not CTE	606	399	66%	524	86%
2011/2012	CTE	119	92	77%	106	89%
	Not CTE	502	338	67%	425	85%
2012/2013	CTE	175	131	75%	153	87%
	Not CTE	524	368	70%	460	88%
2013/2014	CTE	159	100	63%	133	84%
	Not CTE	459	317	69%	383	83%
2014/2015	CTE	159	105	66%	141	89%
	Not CTE	461	303	66%	390	85%
Total		3,334	2,282	68%	2,871	86%

Course Success and Retention by Transfer vs Non Transfer

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011	Transferable	776	528	68%	680	88%
2011/2012	Transferable	621	430	69%	531	86%
2012/2013	Transferable	699	499	71%	613	88%
2013/2014	Transferable	618	417	67%	516	83%
2014/2015	Transferable	620	408	66%	531	86%
Total		3,334	2,282	68%	2,871	86%

Grade Distribution

	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>Other</u>	<u>W</u>
Fall 2010	129	63	38	15	48	23	46
Fall 2011	95	56	34	12	45	9	34
Fall 2012	132	72	25	9	37	11	37
Fall 2013	114	75	37	13	45	15	47
Fall 2014	101	60	22	9	35	13	51
Spring 2011	131	87	26	9	63	25	43
Spring 2012	122	65	13	3	34	18	52
Spring 2013	150	58	34	6	50	18	48
Spring 2014	96	57	23	7	24	7	51
Spring 2015	113	52	29	14	49	13	35
Summer 2010	12	2	1		6	3	6
Summer 2011	13	2	4		4	2	4
Summer 2012	5	4	1		1		1
Summer 2013	2	1					4
Summer 2014	6	6	5		4		3
Total	1,221	660	292	97	445	157	462

Course Success and Retention by Prior to College Level

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2010/2011		30	17	57%	24	80%
	Not applicable	746	511	68%	656	88%
2011/2012	Not applicable	621	430	69%	531	86%
2012/2013	Not applicable	699	499	71%	613	88%
2013/2014	Not applicable	618	417	67%	516	83%
2014/2015	Not applicable	620	408	66%	531	86%
Total		3,334	2,282	68%	2,871	86%

Course Success and Retention by Courses

				Headcount	Success	Success Rate	Retention	Retention Rate
Fall 2010	MART	314	Introduction to Comp. Graphics	33	15	45%	30	91%
		362	Digital Photography I	32	25	78%	29	91%
		368	Web Design I	32	18	56%	23	72%
		372	Digital Illustration	32	29	91%	30	94%
		373	Digital Audio I	23	10	43%	20	87%
		376	Digital Imaging I	30	19	63%	22	73%
		379	Digital Animation I: Flash	31	22	71%	26	84%
		389	Multimedia Careers	29	22	76%	27	93%
		405	Storyboard Dev. for Anim./Inte	28	21	75%	28	100%
		418	History of Animation	33	20	61%	28	85%
		420	3D Modeling and Animation I	18	13	72%	15	83%
		430	3D Character Creation & Animat	19	18	95%	18	95%
		431	Special Effects & Compo. in 3D	22	13	59%	19	86%
		Fall 2011	MART	314	Introduction to Comp. Graphics	30	19	63%
362	Digital Photography I			33	23	70%	28	85%
368	Web Design I			30	16	53%	22	73%
372	Digital Illustration			25	21	84%	22	88%
373	Digital Audio I			20	10	50%	18	90%
376	Digital Imaging I			32	19	59%	26	81%
379	Digital Animation I: Flash			21	16	76%	20	95%
389	Multimedia Careers			20	13	65%	18	90%
405	Storyboard Dev. for Anim./Inte			25	18	72%	24	96%
418	History of Animation			21	14	67%	21	100%
420	3D Modeling and Animation I			12	9	75%	12	100%
430	3D Character Creation & Animat			10	9	90%	10	100%
431	Special Effects & Compo. in 3D			6	6	100%	6	100%
Fall 2012	MART			314	Introduction to Comp. Graphics	25	14	56%
		362	Digital Photography I	34	33	97%	33	97%
		368	Web Design I	27	15	56%	20	74%
		372	Digital Illustration	30	22	73%	27	90%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
		373	11	8	73%	10	91%
		376	24	17	71%	19	79%
		379	29	22	76%	27	93%
		380	10	8	80%	9	90%
		389	27	19	70%	23	85%
		405	14	11	79%	14	100%
		418	31	21	68%	28	90%
		420	26	21	81%	24	92%
		422	12	9	75%	10	83%
		430	11	8	73%	10	91%
		431	10	7	70%	9	90%
		695	2	2	100%	2	100%
Fall 2013	MART	314	32	18	56%	21	66%
		362	54	41	76%	47	87%
		368	21	12	57%	18	86%
		372	28	21	75%	26	93%
		373	11	7	64%	11	100%
		376	18	13	72%	15	83%
		379	19	11	58%	15	79%
		389	28	18	64%	26	93%
		405	23	20	87%	20	87%
		417	17	9	53%	16	94%
		418	26	19	73%	25	96%
		420	14	3	21%	10	71%
		422	11	10	91%	10	91%
		430	24	17	71%	21	88%
		431	14	8	57%	12	86%
		672	1	1	100%	1	100%
		695	5	5	100%	5	100%
Fall 2014	MART	314	30	20	67%	22	73%
		362	23	20	87%	22	96%
		368	27	10	37%	16	59%
		372	31	21	68%	28	90%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
		373	19	13	68%	15	79%
		376	27	18	67%	21	78%
		389	26	17	65%	25	96%
		405	25	18	72%	23	92%
		418	33	19	58%	27	82%
		420	27	19	70%	21	78%
		430	19	15	79%	18	95%
		672	3	1	33%	2	67%
		695	1				
Spring 2011	MART	314	33	22	67%	30	91%
		325	29	17	59%	25	86%
		362	32	17	53%	25	78%
		368	43	33	77%	40	93%
		369	19	13	68%	17	89%
		370	25	15	60%	22	88%
		376	31	23	74%	30	97%
		377	25	21	84%	23	92%
		378	20	17	85%	19	95%
		379	24	17	71%	21	88%
		390	22	20	91%	21	95%
		400	22	11	50%	16	73%
		420	21	11	52%	16	76%
		421	21	18	86%	20	95%
		432	17	11	65%	16	94%
Spring 2012	MART	314	25	18	72%	24	96%
		325	23	18	78%	19	83%
		362	29	23	79%	24	83%
		368	30	17	57%	20	67%
		370	13	2	15%	10	77%
		376	41	24	59%	32	78%
		377	2	2	100%	2	100%
		378	19	13	68%	15	79%
		379	28	19	68%	24	86%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate	
		390	Portfolio Creation	16	14	88%	16	100%
		400	Motion Graphics	21	17	81%	18	86%
		417	Principles of Animation	27	25	93%	26	96%
		420	3D Modeling and Animation I	10	6	60%	7	70%
		421	3D Modeling and Animation II	11	10	91%	10	91%
		432	3D Environments & Hard S. Mod.	11	7	64%	7	64%
		695	Independent Study	1	1	100%	1	100%
Spring 2013	MART	314	Introduction to Comp. Graphics	52	24	46%	46	88%
		325	Digital Painting	24	18	75%	22	92%
		362	Digital Photography I	19	13	68%	16	84%
		368	Web Design I	24	16	67%	20	83%
		369	Web Design II	10	7	70%	7	70%
		370	Cascading Style Sheets	15	9	60%	10	67%
		376	Digital Imaging I	41	34	83%	37	90%
		377	Digital Imaging II	23	17	74%	21	91%
		378	Digital Page Layout	11	5	45%	7	64%
		379	Digital Animation I: Flash	22	18	82%	22	100%
		390	Portfolio Creation	22	17	77%	19	86%
		400	Motion Graphics	17	11	65%	15	88%
		417	Principles of Animation	26	19	73%	25	96%
		420	3D Modeling and Animation I	21	13	62%	15	71%
		421	3D Modeling and Animation II	18	15	83%	16	89%
		432	3D Environments & Hard S. Mod.	18	15	83%	17	94%
		695	Independent Study	1	1	100%	1	100%
Spring 2014	MART	314	Introduction to Comp. Graphics	31	25	81%	27	87%
		325	Digital Painting	22	15	68%	17	77%
		362	Digital Photography I	15	14	93%	15	100%
		368	Web Design I	16	9	56%	9	56%
		369	Web Design II	13	11	85%	12	92%
		376	Digital Imaging I	35	30	86%	32	91%
		379	Digital Animation I: Flash	19	12	63%	16	84%
		380	Digital Animation II: Flash	19	9	47%	16	84%
		390	Portfolio Creation	25	18	72%	20	80%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
		400	12	8	67%	11	92%
		417	8	3	38%	6	75%
		420	22	12	55%	13	59%
		421	12	7	58%	8	67%
		432	15	7	47%	11	73%
		695	1	1	100%	1	100%
Spring 2015	MART	314	26	15	58%	23	88%
		325	15	11	73%	14	93%
		362	29	21	72%	25	86%
		368	26	19	73%	23	88%
		369	10	4	40%	5	50%
		371	27	16	59%	22	81%
		376	24	16	67%	20	83%
		378	15	11	73%	15	100%
		379	31	19	61%	26	84%
		390	25	18	72%	24	96%
		400	21	13	62%	19	90%
		417	20	14	70%	19	95%
		421	25	17	68%	24	96%
		432	6	3	50%	6	100%
		695	5	3	60%	5	100%
Summer 2010	MART	420	19	11	58%	13	68%
		680CJ	11	6	55%	11	100%
Summer 2011	MART	380	23	17	74%	19	83%
		680CJ	6	4	67%	6	100%
Summer 2012	MART	680CJ	12	10	83%	11	92%
Summer 2013	MART	680CJ	7	3	43%	3	43%
Summer 2014	MART	377	24	17	71%	21	88%