



# Success and Retention 2010/11 through 2014/15 Communication Studies (COMM)

## Course Success and Retention Annually

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2011/2012	605	456	<b>75%</b>	70%	<b>5%</b>	527	<b>87%</b>	84%	<b>3%</b>
2012/2013	699	560	<b>80%</b>	70%	<b>10%</b>	634	<b>91%</b>	84%	<b>7%</b>
2013/2014	778	650	<b>84%</b>	70%	<b>14%</b>	713	<b>92%</b>	84%	<b>8%</b>
2014/2015	964	751	<b>78%</b>	70%	<b>8%</b>	840	<b>87%</b>	84%	<b>3%</b>

## Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2011	295	216	<b>73%</b>	258	<b>87%</b>
Fall 2012	292	221	<b>76%</b>	261	<b>89%</b>
Fall 2013	316	267	<b>84%</b>	296	<b>94%</b>
Fall 2014	407	305	<b>75%</b>	352	<b>86%</b>
Spring 2012	310	240	<b>77%</b>	269	<b>87%</b>
Spring 2013	311	250	<b>80%</b>	280	<b>90%</b>
Spring 2014	370	297	<b>80%</b>	330	<b>89%</b>
Spring 2015	411	334	<b>81%</b>	360	<b>88%</b>
Summer 2012	96	89	<b>93%</b>	93	<b>97%</b>
Summer 2013	92	86	<b>93%</b>	87	<b>95%</b>
Summer 2014	146	112	<b>77%</b>	128	<b>88%</b>
<b>Total</b>	<b>3,046</b>	<b>2,417</b>	<b>79%</b>	<b>2,714</b>	<b>89%</b>

## Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	African Am.	26	17	65%	22	85%
	Asian	39	27	69%	31	79%
	Filipino	18	15	83%	16	89%
	Hispanic	224	156	70%	195	87%
	Unknown	104	83	80%	88	85%
	White	194	158	81%	175	90%
	<b>Totals &amp; Averages</b>	605	456	75%	527	87%
2012/2013	African Am.	28	21	75%	24	86%
	Asian	42	33	79%	36	86%
	Filipino	20	18	90%	19	95%
	Hispanic	250	191	76%	226	90%
	Native Am.	2	2	100%	2	100%
	Unknown	127	104	82%	115	91%
	White	230	191	83%	212	92%
<b>Totals &amp; Averages</b>	699	560	80%	634	91%	
2013/2014	African Am.	24	20	83%	22	92%
	Asian	59	46	78%	48	81%
	Filipino	15	13	87%	14	93%
	Hispanic	289	230	80%	262	91%
	Native Am.	2	2	100%	2	100%
	Unknown	146	124	85%	140	96%
	White	243	215	88%	225	93%
<b>Totals &amp; Averages</b>	778	650	84%	713	92%	
2014/2015	African Am.	38	26	68%	31	82%
	Asian	96	81	84%	85	89%
	Filipino	37	26	70%	29	78%
	Hispanic	318	236	74%	269	85%
	Native Am.	5	3	60%	4	80%
	Unknown	216	165	76%	190	88%
	White	254	214	84%	232	91%
<b>Totals &amp; Averages</b>	964	751	78%	840	87%	

### Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Female	349	273	78%	308	88%
	Male	249	178	71%	214	86%
	Unreported	4	4	100%	4	100%
	<b>Totals &amp; Averages</b>	602	455	76%	526	87%
2012/2013	Female	420	347	83%	387	92%
	Male	275	209	76%	243	88%
	Unreported	1	1	100%	1	100%
	<b>Totals &amp; Averages</b>	696	557	80%	631	91%
2013/2014	Female	448	376	84%	405	90%
	Male	319	265	83%	297	93%
	Unreported	8	6	75%	8	100%
	<b>Totals &amp; Averages</b>	775	647	83%	710	92%
2014/2015	Female	578	456	79%	501	87%
	Male	368	283	77%	326	89%
	Unreported	16	11	69%	12	75%
	<b>Totals &amp; Averages</b>	962	750	78%	839	87%

## Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Under 18	69	55	80%	62	90%
	Age 18-22	336	257	76%	297	88%
	Age 23-28	96	68	71%	79	82%
	Age 29-39	66	43	65%	54	82%
	Age 40-49	22	19	86%	20	91%
	Age 50-59	12	11	92%	11	92%
	Age 60+	4	3	75%	4	100%
	<b>Totals &amp; Averages</b>	605	456	75%	527	87%
2012/2013	Under 18	15	13	87%	15	100%
	Age 18-22	447	364	81%	412	92%
	Age 23-28	117	94	80%	107	91%
	Age 29-39	70	53	76%	58	83%
	Age 40-49	36	26	72%	30	83%
	Age 50-59	11	8	73%	9	82%
	Age 60+	3	2	67%	3	100%
	<b>Totals &amp; Averages</b>	699	560	80%	634	91%
2013/2014	Under 18	28	27	96%	28	100%
	Age 18-22	488	409	84%	459	94%
	Age 23-28	134	107	80%	116	87%
	Age 29-39	74	63	85%	64	86%
	Age 40-49	40	33	83%	35	88%
	Age 50-59	13	10	77%	10	77%
	Age 60+	1	1	100%	1	100%
	<b>Totals &amp; Averages</b>	778	650	84%	713	92%
2014/2015	Under 18	22	18	82%	19	86%
	Age 18-22	525	410	78%	463	88%
	Age 23-28	255	197	77%	221	87%
	Age 29-39	99	76	77%	83	84%
	Age 40-49	41	28	68%	32	78%
	Age 50-59	17	17	100%	17	100%
	Age 60+	5	5	100%	5	100%
	<b>Totals &amp; Averages</b>	964	751	78%	840	87%



## Course Success and Retention by Enrollment Status

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Continuing Student	420	321	<b>76%</b>	368	<b>88%</b>
	Currently K-12	83	66	<b>80%</b>	77	<b>93%</b>
	First-Time Student	14	10	<b>71%</b>	12	<b>86%</b>
	First-Time Transfer Student	26	19	<b>73%</b>	20	<b>77%</b>
	Returning Student	43	27	<b>63%</b>	36	<b>84%</b>
	Returning Transfer Student	19	13	<b>68%</b>	14	<b>74%</b>
	2012/2013	Continuing Student	558	455	<b>82%</b>	510
Currently K-12	17	15	<b>88%</b>	17	<b>100%</b>	
First-Time Student	33	19	<b>58%</b>	28	<b>85%</b>	
First-Time Transfer Student	36	28	<b>78%</b>	30	<b>83%</b>	
Returning Student	29	20	<b>69%</b>	25	<b>86%</b>	
Returning Transfer Student	26	23	<b>88%</b>	24	<b>92%</b>	
2013/2014	Continuing Student	625	532	<b>85%</b>	572	<b>92%</b>
	Currently K-12	32	24	<b>75%</b>	32	<b>100%</b>
	First-Time Student	30	24	<b>80%</b>	30	<b>100%</b>
	First-Time Transfer Student	42	36	<b>86%</b>	39	<b>93%</b>
	Returning Student	23	15	<b>65%</b>	19	<b>83%</b>
	Returning Transfer Student	26	19	<b>73%</b>	21	<b>81%</b>
2014/2015	Continuing Student	777	610	<b>79%</b>	681	<b>88%</b>
	Currently K-12	17	14	<b>82%</b>	15	<b>88%</b>
	First-Time Student	42	33	<b>79%</b>	39	<b>93%</b>
	First-Time Transfer Student	42	28	<b>67%</b>	32	<b>76%</b>
	Returning Student	48	39	<b>81%</b>	43	<b>90%</b>
	Returning Transfer Student	38	27	<b>71%</b>	30	<b>79%</b>

## Course Success and Retention by DE vs Non DE

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Hybrid	26	19	<b>73%</b>	21	<b>81%</b>
	Not Online	561	426	<b>76%</b>	492	<b>88%</b>
	Web Assisted	18	11	<b>61%</b>	14	<b>78%</b>
2012/2013	Hybrid	47	31	<b>66%</b>	37	<b>79%</b>
	Not Online	652	529	<b>81%</b>	597	<b>92%</b>
2013/2014	Not Online	702	594	<b>85%</b>	651	<b>93%</b>
	Online	37	32	<b>86%</b>	35	<b>95%</b>
	Web Assisted	39	24	<b>62%</b>	27	<b>69%</b>
2014/2015	Not Online	691	586	<b>85%</b>	635	<b>92%</b>
	Online	223	129	<b>58%</b>	167	<b>75%</b>
	Web Assisted	50	36	<b>72%</b>	38	<b>76%</b>
<b>Total</b>		<b>3,046</b>	<b>2,417</b>	<b>79%</b>	<b>2,714</b>	<b>89%</b>

**Course Success and Retention by Basic Skills vs Non Basic Skills**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Non Basic Skills	605	456	<b>75%</b>	527	<b>87%</b>
2012/2013	Non Basic Skills	699	560	<b>80%</b>	634	<b>91%</b>
2013/2014	Non Basic Skills	778	650	<b>84%</b>	713	<b>92%</b>
2014/2015	Non Basic Skills	964	751	<b>78%</b>	840	<b>87%</b>
<b>Total</b>		3,046	2,417	<b>79%</b>	2,714	<b>89%</b>

**Course Success and Retention by CTE vs Non CTE**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Not CTE	605	456	<b>75%</b>	527	<b>87%</b>
2012/2013	Not CTE	699	560	<b>80%</b>	634	<b>91%</b>
2013/2014	Not CTE	778	650	<b>84%</b>	713	<b>92%</b>
2014/2015	Not CTE	964	751	<b>78%</b>	840	<b>87%</b>
<b>Total</b>		3,046	2,417	<b>79%</b>	2,714	<b>89%</b>



### Course Success and Retention by Transfer vs Non Transfer

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Transferable	605	456	<b>75%</b>	527	<b>87%</b>
2012/2013	Transferable	699	560	<b>80%</b>	634	<b>91%</b>
2013/2014	Transferable	778	650	<b>84%</b>	713	<b>92%</b>
2014/2015	Transferable	964	751	<b>78%</b>	840	<b>87%</b>
<b>Total</b>		3,046	2,417	<b>79%</b>	2,714	<b>89%</b>

### Grade Distribution

	<b><u>A</u></b>	<b><u>B</u></b>	<b><u>C</u></b>	<b><u>D</u></b>	<b><u>F</u></b>	<b><u>Other</u></b>	<b><u>W</u></b>
Fall 2011	114	71	31	19	23		37
Fall 2012	76	94	51	11	26	3	31
Fall 2013	105	98	64	12	17		20
Fall 2014	140	104	61	18	26	3	55
Spring 2012	111	90	38	12	16	2	41
Spring 2013	91	115	43	9	18	4	31
Spring 2014	112	122	62	22	11	1	40
Spring 2015	171	103	60	13	10	3	51
Summer 2012	77	11			4	1	3
Summer 2013	68	17			1	1	5
Summer 2014	75	23	14	7	9		18
<b>Total</b>	1,140	848	424	123	161	18	332

### Course Success and Retention by Prior to College Level

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2011/2012	Not applicable	605	456	<b>75%</b>	527	<b>87%</b>
2012/2013	Not applicable	699	560	<b>80%</b>	634	<b>91%</b>
2013/2014	Not applicable	778	650	<b>84%</b>	713	<b>92%</b>
2014/2015	Not applicable	964	751	<b>78%</b>	840	<b>87%</b>
<b>Total</b>		3,046	2,417	<b>79%</b>	2,714	<b>89%</b>

### Course Success and Retention by Courses

				<b>Headcount</b>	<b>Success</b>	<b>Success Rate</b>	<b>Retention</b>	<b>Retention Rate</b>
Fall 2011	COMM	110	Public Speaking	159	110	<b>69%</b>	138	<b>87%</b>
			Public Speaking- Honors	6	6	<b>100%</b>	6	<b>100%</b>
		130	Interpersonal Communication	103	77	<b>75%</b>	88	<b>85%</b>
		150	Intercultural Communication	27	23	<b>85%</b>	26	<b>96%</b>
Fall 2012	COMM	110	Public Speaking	146	101	<b>69%</b>	124	<b>85%</b>
			Public Speaking - Honors	1	1	<b>100%</b>	1	<b>100%</b>
			Public Speaking- Honors	9	5	<b>56%</b>	8	<b>89%</b>
		130	Interpersonal Comm-Honors	1	1	<b>100%</b>	1	<b>100%</b>
			Interpersonal Communication	106	89	<b>84%</b>	101	<b>95%</b>
		140	Small Group Communication	29	24	<b>83%</b>	26	<b>90%</b>
Fall 2013	COMM	110	Public Speaking	99	75	<b>76%</b>	87	<b>88%</b>
			Public Speaking- Honors	11	9	<b>82%</b>	10	<b>91%</b>
		127	Argumentation & Debate-Honors	1	1	<b>100%</b>	1	<b>100%</b>
			Argumentation and Debate	24	20	<b>83%</b>	22	<b>92%</b>
		130	Interpersonal Communication	144	125	<b>87%</b>	139	<b>97%</b>
		150	Intercultural Communication	37	37	<b>100%</b>	37	<b>100%</b>
Fall 2014	COMM	110	Public Speaking	139	86	<b>62%</b>	104	<b>75%</b>
			Public Speaking- Honors	13	8	<b>62%</b>	11	<b>85%</b>
			Public Speaking-HONORS	1	1	<b>100%</b>	1	<b>100%</b>
		127	Argumentation & Debate-HONORS	1	1	<b>100%</b>	1	<b>100%</b>
			Argumentation and Debate	38	35	<b>92%</b>	38	<b>100%</b>
		130	Interpersonal Comm-HONORS	1	1	<b>100%</b>	1	<b>100%</b>
			Interpersonal Communication	148	123	<b>83%</b>	139	<b>94%</b>
		150	Intercultural Communication	66	50	<b>76%</b>	57	<b>86%</b>
Spring 2012	COMM	110	Public Speaking	160	109	<b>68%</b>	129	<b>81%</b>
			Public Speaking - HONORS	1	1	<b>100%</b>	1	<b>100%</b>
			Public Speaking - Honors	15	11	<b>73%</b>	12	<b>80%</b>
		130	Interpersonal Communication	134	119	<b>89%</b>	127	<b>95%</b>
Spring 2013	COMM	110	Public Speaking	119	89	<b>75%</b>	100	<b>84%</b>
			Public Speaking - Honors	8	8	<b>100%</b>	8	<b>100%</b>
		130	Interpersonal Communication	121	103	<b>85%</b>	114	<b>94%</b>
		150	Intercultural Communication	40	34	<b>85%</b>	38	<b>95%</b>

## Course Success and Retention by Courses

				<b>Headcount</b>	<b>Success</b>	<b>Success Rate</b>	<b>Retention</b>	<b>Retention Rate</b>
Spring 2014	COMM	180	Intro. to Communic. Studies	23	16	<b>70%</b>	20	<b>87%</b>
		110	Public Speaking	140	103	<b>74%</b>	117	<b>84%</b>
			Public Speaking - Honors	10	8	<b>80%</b>	8	<b>80%</b>
		130	Interpersonal Commun-Honors	1	1	<b>100%</b>	1	<b>100%</b>
			Interpersonal Communication	155	133	<b>86%</b>	146	<b>94%</b>
Spring 2015	COMM	150	Intercultural Communication	37	32	<b>86%</b>	35	<b>95%</b>
		180	Intro. to Communic. Studies	27	20	<b>74%</b>	23	<b>85%</b>
		110	Public Speaking	144	102	<b>71%</b>	110	<b>76%</b>
			Public Speaking - Honors	13	9	<b>69%</b>	11	<b>85%</b>
		130	Interpersonal Communication	157	146	<b>93%</b>	151	<b>96%</b>
Summer 2012	COMM	150	Intercultural Communication	69	52	<b>75%</b>	60	<b>87%</b>
		180	Intro Commun Studies - HONORS	1	1	<b>100%</b>	1	<b>100%</b>
			Intro. to Communic. Studies	27	24	<b>89%</b>	27	<b>100%</b>
		110	Public Speaking	28	28	<b>100%</b>	28	<b>100%</b>
		130	Interpersonal Communication	68	61	<b>90%</b>	65	<b>96%</b>
Summer 2013	COMM	110	Public Speaking	19	17	<b>89%</b>	18	<b>95%</b>
			Public Speaking - Honors	6	6	<b>100%</b>	6	<b>100%</b>
		130	Interpersonal Comm-Honors	1	1	<b>100%</b>	1	<b>100%</b>
Summer 2014	COMM		Interpersonal Communication	66	62	<b>94%</b>	62	<b>94%</b>
		110	Public Speaking	17	14	<b>82%</b>	15	<b>88%</b>
			Public Speaking - Honors	3	3	<b>100%</b>	3	<b>100%</b>
		130	Interpersonal Communication	39	37	<b>95%</b>	37	<b>95%</b>
		150	Intercultural Communication	87	58	<b>67%</b>	73	<b>84%</b>