

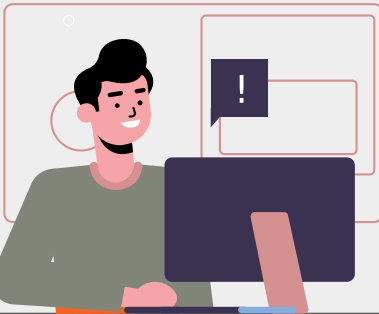


Zero-Cost Pathways: Updates from Sacramento and Next Steps

Sarah Harmon, OER/ ZTC Coordinator
and the Textbook Affordability
Subcommittee of the Academic Senate



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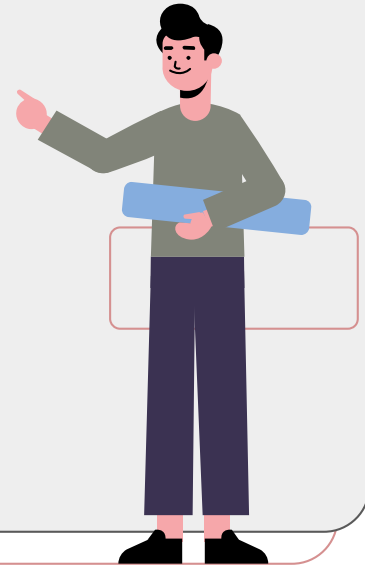
Cañada's Next Steps

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Some Q&A at the end 😊

What Is a Course Material?





Course Materials



**Yes, these are
'course materials'*!**

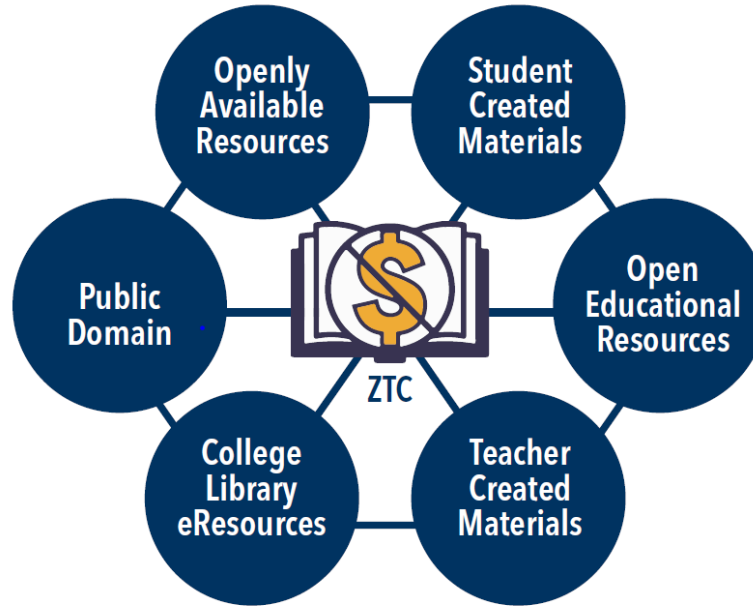
- Textbooks
- Lab manuals
- Homework platforms/ sites
- Streaming videos
- Library-based resources
- Applications that students use to do their work

**No, these are not
'course materials'*.**

- Lab kits
- Art supplies
- Calculators
- Yoga mats

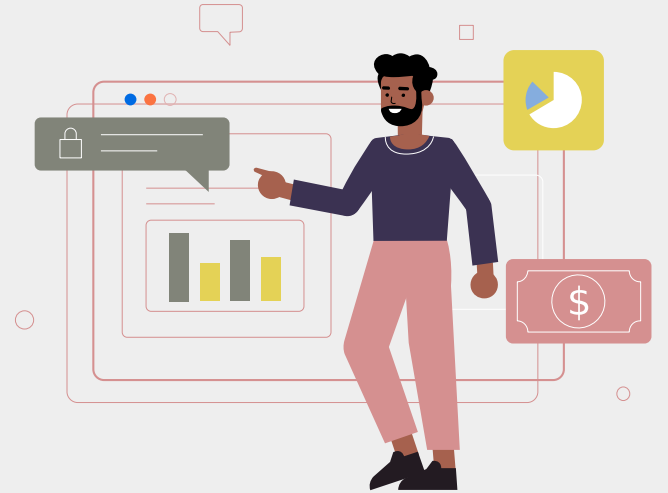
*This is based on California Community College Education Code 78052 (b)(5)

What is Zero Textbook Cost (ZTC)?



ZTCWheel by Ame Maloney for Skyline ZTC is licensed CCBY.

What Are These CCCCO Grants?



CCCCO Zero-Cost Pathways Grants

Phase 1

- \$20,000/college
- 'By apportionment' (= guaranteed)
- Meant to help plan for Phase 3
- Colleges submit individual 'applications'
- Money comes in January (mostly) and throughout Spring 2023

Phase 2

- Up to \$200,000
- Competitive grants
- Meant to be for ADTs/ CofAs that are mostly there, just need a bit more help
- If multiple colleges submit plans for similar projects, they can collaborate
- Funds must be spent and program complete by June 30, 2024

Phase 3

- \$180,000
- 'By apportionment' (= guaranteed), **so long as** the college submits for Phase 1
- Creation of zero-cost ADTs and Certificates of Achievement

Other Important Information

- Colleges are to develop new or existing ADT/ Certificate of Achievement zero-cost programs
 - Focus on high-value programs AND/ OR meets an emerging regional business industry need AND/ OR those with high textbook costs
- These funds can be used for professional development and technical assistance
- Pathways and hiring are determined locally
- Everything must be able to be institutionalized after the funding has run out
- Academic Senate is to be consulted with respect to implementation of the Pathways



Other Important Information

- Pathways **must** include:
 - Core courses
 - Selectives
 - GEs
- Need to offer as many sections as possible for each course as ZTC
- Materials adopted, remixed or authored must be accessible and customizable (CC-BY, CC-BY-NC)
- ADT/Certificate Pathways should be implemented within 3 academic years of receiving funding, if not sooner.

What Is Still Murky

- Opening date of Phase 2 and Phase 3
- How duplication for Phase 2 pathways is to be avoided
- How reporting will be done for Phase 2 and Phase 3, exactly
- Mechanisms to allow for cross-college collaboration for Phase 2

Cañada's Next Steps



Phase 1: \$20,000

- Spring 2023 cohort of ZTC Adopter Program (4-5 projects)
 - \$500 for training
 - \$750 for adoption; \$2,000 for remix
 - Focus on GE courses not already converted
- Funding for Library resources (e.g. eBooks, subscriptions)
- OER/ ZTC Training for Student Tech Assistants, Embedded Tutors and Peer Mentors
- Student outreach to those enrolled in Fall 2022 ZTC/LTC courses
 - What's working well?
 - What are the needs/challenges?



Where Are We with GEs?

IGET-C	ZTC OK?
<i>ENGLISH COMMUNICATION (6-9 units)</i>	Growing, especially in COMM, but could use more ENGL
<i>MATHEMATICAL CONCEPTS AND QUANTITATIVE REASONING (3 units)</i>	Can be done (3 ZTC), but could use more growth
<i>ARTS AND HUMANITIES (9 units)</i>	Good (9 ZTC), but need to work on more representation across disciplines
<i>SOCIAL AND BEHAVIORAL SCIENCES (9 units)</i>	Strong (14 ZTC, 6 LTC), but could use more representation across disciplines
<i>PHYSICAL AND BIOLOGICAL SCIENCES (7 units)</i>	Strong (12 ZTC), but could be stronger
<i>LOTE (1 course or equivalency)</i>	Only 3 course are ZTC; area of growth

CSU	ZTC OK?
<i>ENGLISH LANGUAGE COMMUNICATION AND CRITICAL THINKING (9 units)</i>	Improving, especially in COMM, but could use more ENGL, PHIL
<i>SCIENTIFIC INQUIRY AND QUANTITATIVE REASONING (9 units)</i>	Strong (15 ZTC), but could use more growth
<i>ARTS AND HUMANITIES (9 units)</i>	Good (14 ZTC, 4 LTC), but need to work on more representation across disciplines
<i>SOCIAL SCIENCES (6 units)</i>	Strong (17 ZTC, 4 LTC), but could use more representation across disciplines
<i>LIFELONG LEARNING AND SELF DEVELOPMENT (3 units)</i>	Adding more DANC/ FITN courses, but not many courses available
<i>ETHNIC STUDIES (3 units)</i>	All ZTC!



Phase 2: Up to \$200,000*

- ADT + GE Pathways
 - We need more robust coverage over all GE areas
 - Likely candidates include COMM, ANTH, ETHN (in various GE categories)
- Further bolstering of ZTC Adopter Program to expand cohorts to be every semester + summer to do this work
- Further funding for more Library resources (e.g. eBooks, subscriptions)
- Further training for faculty and students, including improving Canvas-based training
- Opportunities for faculty to author, not just remix/ adopt

*This is the idea.. still fleshing things out.. looking for input!

Phase 3: \$180,000*

- Expanding to as many ZTC Pathways (both ADTs and Certificates) as possible
 - Likely candidates include ANTH, ECE, PHYS, MATH, ETHN
 - Would like to engage **all** departments in this work
 - Funding would be to expand ZTC Adoption Program to every semester + summer
- Addressing the student needs (data from student engagement work in Phase 1)
- Further funding for more Library resources (e.g. eBooks, subscriptions)
- Further training for faculty and students, including improving Canvas-based training (if we don't get Phase 2 funding)
- Opportunity for faculty to author, not just remix/ adopt

*This is the idea.. still fleshing things out.. looking for input!

Connections to College Planning

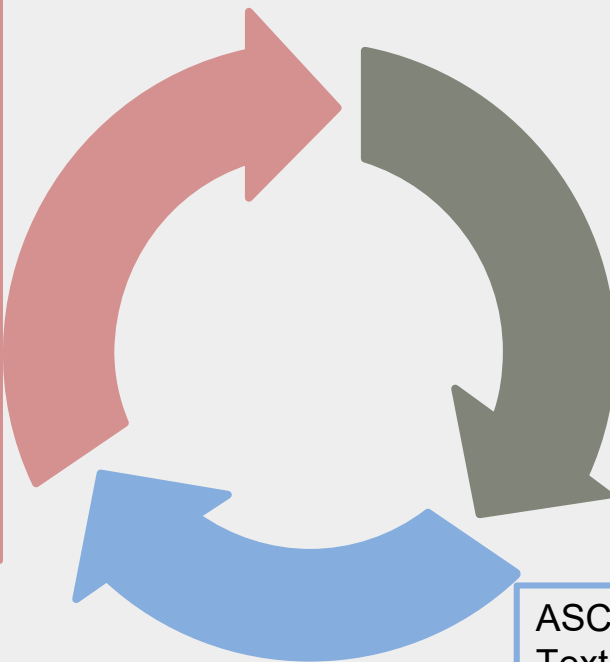




How Does This Work Fit In?

EMP Goals

- 1.19: “Reduce or eliminate the cost of textbooks and course materials by ensuring 75% of all course sections utilize OER...by 2030.”
- 2.5: “Increase use of OER that address diversity, equity, inclusion and antiracism in the course material content.”



OER/ZTC

Implementation Plan:

- Increased use of open pedagogical materials to address diversity, equity, inclusion, and antiracism.
- Increased student engagement re: materials and usage

ASCC Student Goals on Textbook Affordability



How Can You Get Involved?

Textbook Affordability Subcommittee

- 4th Tuesday of the month, 12:30-1:30pm, FTLCL (9-154) or Zoom

Textbook Adoptions

- Get them in on-time!
- Check in with Sarah and Diana to see how we can help with OER and ZTC materials

ZTC Adopter Program

- Summer cohort every year
- More cohorts as we get more funding

Student Engagement

- Share any survey and focus group announcements with your students!
- Spread the word about your ZTC/LTC courses!

Q & A



THANKS!

Sarah Harmon, OER/ ZTC Coordinator

harmons@smccd.edu

Textbook Affordability Subcommittee of the Academic Senate

- Textbook Adoption Process
- ZTC Adopter Program
- OER/ ZTC Implementation Plan

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