

PBC Strategic Enrollment Management Committee

MEETING AGENDA

Wednesday, March 27, 2019

Building 8 - Room 119

9:00 – 10:00 a.m.

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| **Agenda Item** | **Discussion Lead** | **Time Allotted** |
| **Re-Cap of Previous Sessions**   * College for Working Adults – James/David R. * Early College and Dual Enrollment – Tammy * Distance Education | Dean Carranza  VPI Tammy Robinson  Lezlee Ware | 5 |
| **Guided Pathways**   * Guided Pathways – emerging strategies and their impact on strategic enrollment management | Char Perlas, VPSS | 40 |
| **NEW Standing ITEM: Campus-wide Outreach and Community Plan**  Cañada’s Local Area Recruitment Group to propose how we might develop a campus-wide outreach (and communications) plan and weave it into the SEM Plan. This should include ideas for engaging faculty in outreach and communications. | Myra Arellano and Marisol Quevedo | 10 |
| **Next Steps & Items for Future Meetings** | All | 5 |
| **ADJOURN** |  |  |