

# Strong Workforce Program Update

Presented to the Planning & Budget Committee  
February 1, 2017



CALIFORNIA COMMUNITY COLLEGES  
**Doing What MATTERS™**  
FOR JOBS AND THE ECONOMY



# Introduction

- **Intent of SWP of Funding**
- **Timeline of College Engagement**
- **Overview of Proposals Received**
- **Overview of Proposed Budget**



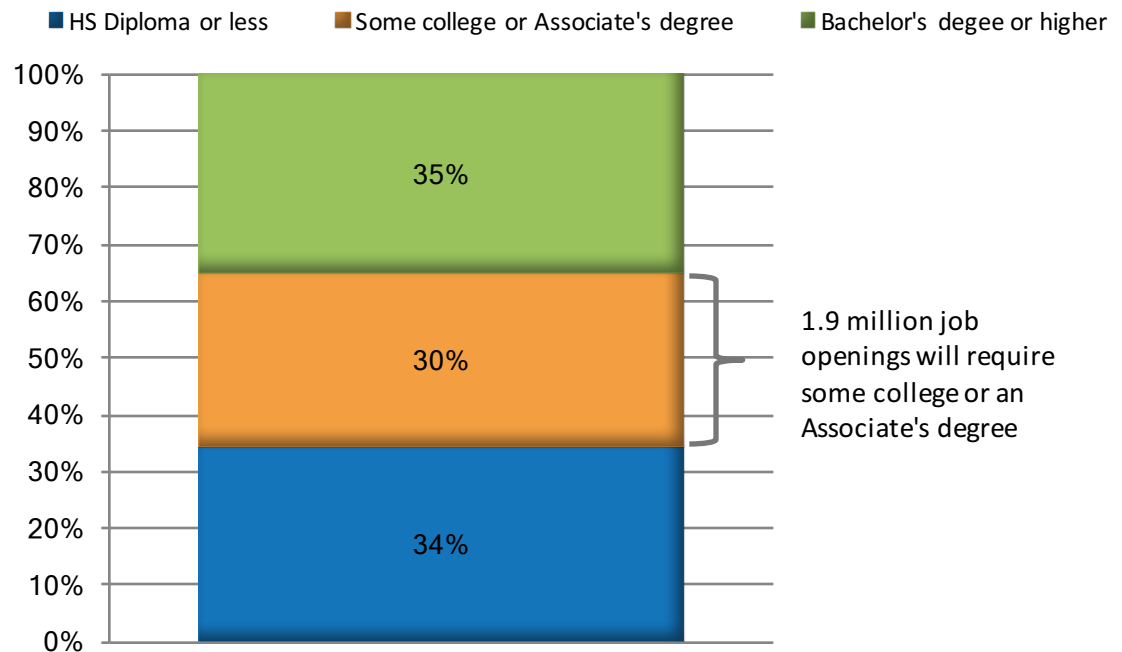


# A Call for More and Better CTE

## The Goal

**California needs 1 million more AA, certificates, or industry-valued credentials.**

### California's Job Openings by Education Level 2015-2025



Data source: Georgetown University Center on Education and the Workforce, "Recover: Job Growth and Education Requirements Through 2020," State Report, June 2013.  
Analysis: Collaborative Economics



# Intent of SWP Funds

- Increase quantity of CTE →  
**“MORE”**
  - Improve quality of CTE →  
**“BETTER”**
- More enrollments in programs leading to **high-demand, high wage jobs**
  - More students complete/transfer
  - More students employed
  - More students improving their earnings



# Timeline



## Key Dates to Note

- New Director of WD hired on **10/31/16**
- Presentation to IPC on **11/4/16**
- Presentation to PBC on **11/16**
- Faculty workshop hosted on **11/18/16**
- Presentation to Academic Senate on **12/8/16**
- Presentation to Cabinet on **1/9/17**
- Working draft Presented to Academic Senate on **1/26/17**
- FINAL SUBMISSION to Chancellor's Office on **1/31/17**



# Proposal Eligibility

## Supported Programs

**Interior Design**

**Fashion Design**

**Human Services**

**Early Childhood Education**

**Business + Entrepreneurship**

**Accounting**

**Medical Assisting + Coding**

**Radiation Technology**

**Digital Art + Animation**

**Computer Business Office Technology**

**Paralegal**



# Proposals Submitted

<b>New Programs</b>	<b>Updated Programs</b>
<b>Neurodiagnostic Technology</b>	<b>Small Business &amp; Entrepreneurship</b>
<b>Teacher Credential Program</b>	<b>Early Childhood Education</b>
<b>Information Security &amp; Digital Currency</b>	
<b>Viticulture &amp; Enology</b>	





# Budget Overview



# Funding Flow

Funds are ongoing and have been allocated to districts based on a labor market need, enrollments, and student outcomes, rather than announcing a Request for Proposals.



**60%**

## **Local Shares**

Goes to districts to invest in CTE at colleges

**40%**

## **Regional Shares**

Invests in CTE at colleges upon coordinated action



# Strong Workforce Fund Distribution

College	Factor Distribution	Local Share	Regional Share
Canada	27%	\$554,609	317,761
CSM	35%	\$727,146	\$411,912
Skyline	38%	\$795,111	\$447,218
<b>SMCCD</b>	<b>100%</b>	<b>\$2,076,866</b>	<b>\$1,176,891</b>

Factor	Factor Title	% of Total
1	Annual CTE FTES (2015-16)	30%
2	Annual CTE Enrollments (2015-16)	25%
3	Students with CTE Goals (2015-16)	10%
4	Successful Workforce Outcomes: Skills Gains (2014-15)	20%
5	Program/Initiative Innovation (2016-17)	15%



Thank You

# Q&A

Download this presentation: <https://goo.gl/MvB6iU>