

Cañada College
Student Equity video project
Second draft script

Notes:

The script below is written to convey the type of imagery and style of communication the video will contain. For every line, we will shoot footage of multiple people reading the lines, then put them together in the edit.

When you see a line repeated in the script that follows, imagine the repeated line being said by a succession of individuals. This is a commonly used technique to emphasize key points, but it does NOT mean that any individual will say the line more than once.

Each isolated line will be one individual saying the line. When a new line appears in the script, there'll be a cut to a different individual continuing the statement. That way we can show a diverse group of people participating in conveying Cañada's commitment to equity and keep the shoot and the edit relatively simple as well.

Footage throughout is of a variety of individuals – students, faculty, staff, administration – speaking directly to the camera in a front view. Locations are various sites around campus: the quad, offices, classrooms, campus entrance, etc.

A cross-section of students, faculty, staff, and administration will read several of the lines (maybe the whole script) and we'll choose takes to put together. The only semi-firm idea as to who should read which line I currently have is that Jamillah should do the final line.

If you have any questions, please feel free to let me know.

Best,
Paul Naas

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At Cañada College, we celebrate our diversity...

...of race, ethnicity, culture...

...national origin, language...

...we celebrate our diversity of gender, gender identity, sexual orientation...

...our diversity of age, ideology, religion, political viewpoint...

...abilities or disabilities, socioeconomic status...

...and do not tolerate discrimination...

...based on these or any other form...

...any other form...

...ANY other form of diversity.

We embrace all students...

...all students...

...all students...

...regardless of their immigration status.

We strongly oppose...

...strongly...

...strongly oppose intolerance and racism...

...and strive to foster an inclusive environment...

...inclusive...

...inclusive environment for all students.

We're glad you're here.

Welcome...

...welcome...

...welcome to Cañada College.